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DEVELOPMENT SERVICES

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CAN HELP

BEST ECOMMERCE DEVELOPMENT TECHNOLOGIES FOR YOUR BUSINESS NEEDS

WORDPRESS + WOOCOMMERCE

WooCommerce is a great option. It's a WordPress plugin that makes it easy to add e-commerce functionality to your website. You can manage your inventory, orders, shipping, and promotions with ease. Plus, WooCommerce has its own shopping cart system and supports popular payment gateways like Stripe, PayPal, and Square.

Whether you're just starting out in eCommerce or you're a seasoned pro, WooCommerce can help you take your business to the next level. So if you're ready to get started, here's everything you need to know about WooCommerce development.

First things first: what is WooCommerce?
WooCommerce is an eCommerce plugin for WordPress. It allows you to turn your WordPress website into an online store. With WooCommerce, you can sell physical and digital products, manage inventory, take orders, ship products, and much more.

WooCommerce is a great option for online stores of all sizes. Whether you're just starting out or you're a seasoned pro, WooCommerce has the features you need to run a successful online business.

How does WooCommerce work?
WooCommerce works by adding eCommerce functionality to your WordPress website. Once you install and activate the plugin, you can start selling products on your website.

WooCommerce supports all major payment methods, including credit cards, debit cards, PayPal, and Stripe. Once the payment is processed, the order will be marked as complete and the products will be shipped to the customer.

What are the benefits of using WooCommerce?
There are many benefits of using WooCommerce for your online store. First, it's a WordPress plugin, so it integrates seamlessly with your existing WordPress website. Second, WooCommerce is free to use and there are no transaction fees.

If you're looking for an eCommerce solution for your WordPress website, WooCommerce is a great option. It's easy to use, and it has all the features you need to run a successful online store.

APPROXIMATE DEVELOPMENT COST $2999 upto $14999+
MAINTENANCE: MODERATE, LOW COST

SHOPIFY

Top reasons to choose Shopify for eCommerce Development

1. Aesthetics and functionality

A unique and attractive website is essential to compete with others in the growing eCommerce market. You can customize your online store by choosing a suitable theme or template for your website. You can also select a Shopify website development company to create a custom theme. The company can help you create a unique website for specific business needs.

2. Easy & quick set up

Shopify provides an easy way to build an eCommerce store without the fuss over servers and configurations. It has an intuitive and user-friendly admin interface with logically structured features. Hence, as a user, you won't find difficulty using this platform, and you can use manage and customize your store easily.

3. Security and reliability

Another great reason you should choose Shopify development is the security and reliability. Undoubtedly, safety is crucial for any eCommerce platform as it deals with confidential user and financial data. Shopify has built-in security features such as SSL certificates, secure hosting, vulnerability management, network monitoring and test, and more. It is PCI compliant; hence, it is a secure eCommerce platform.

4. Payment integrations

Shopify allows you to integrate third-party services, including the payment gateways of your choice. It will enable you to integrate different payment services, including Stripe, PayPal, Amazon Pay, and more. It also offers its own Shopify Pay payment service that doesn't charge fees on transactions. There are advanced features like Shipping services, Shopify Trust, affiliates, etc, to ensure that your store runs smoothly.

5. Money-saving choice

An eCommerce store is a huge investment that may go up depending on specific business requirements. Since Shopify is a subscription-based all-inclusive eCommerce platform, the initial costs on the platform are lower. You can simply choose a plan to build an eCommerce store based on your needs. You need to do everything manually there and spend on hosting and domain on other CMS-based platforms.

6. Excellent loading speed

Shopify runs on a reliable infrastructure with well-optimized servers. Therefore, the platform has a super-fast loading speed. As a result, eCommerce websites that run on Shopify will likely load faster. Thus you can create a fast-loading eCommerce website by choosing custom Shopify development.

7. Credible customer support

Another great advantage of Shopify is the reliable and round-the-clock customer support. Indeed, if you choose this platform for developing your online store, you will have the opportunity to resolve your tech glitches quickly with reliable customer support.

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MAINTENANCE: MODERATE, LOW COST

CUSTOM SITE DEVELOPMENT

Java

Being an object-oriented, general-purpose programming language, Java is preferred by many developers due to its ability to run on all platforms. This language is robust and highly secure, ensuring the high performance of your online store. Java has several frameworks for various development purposes. However, for e-commerce store development, Spring is well-known. It allows developers to build robust and complex e-commerce sites seamlessly.

JavaScript

JavaScript is the widely popular front-end programming language known for adding interactivity into static HTML pages. It contains coding and texts and is beneficial to develop e-commerce websites as it is easily embedded in the code in HTML. JavaScript handles both front-end and back-end development efficiently. JavaScript helps developers to validate user data on the client-side, create dynamic interfaces, add drag-and-drop components, sliders, and more.

Node.js

Node.js is an open-source e-commerce website technology stack that allows you to build front-end and back-end solutions based on JavaScript. Node.js is highly scalable, strives for simplicity, offers high-end performance, and has a large community to resolve issues. Therefore, Node.js is one of the most appropriate e-commerce development technologies you can choose for your online store and delight your customers.

PHP

PHP is mainly a back-end software development language widely used for website development. Being an open-source and general-purpose scripting language, PHP is deemed one of the ideal e-commerce website development technologies. The best thing about PHP language is it is cost-efficient (means ideal for startups), compatible with all devices and on different browsers, highly scalable, and above all, has a range of frameworks that speed up the development, making it more consistent and less buggy.

MEAN

MEAN is probably the best technology to develop e-commerce websites. This tech-stack is a perfect blend for e-commerce development, widely used for building online stores. MEAN is all about MongoDB, Express.js, Angular.js, and Node.js. The MEAN stack is widely famous for creating dynamic e-commerce websites; thus, ensuring maximum output.

APPROXIMATE DEVELOPMENT COST $4999 upto $30000+
MAINTENANCE: DIFFICULT, HIGH COST

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WE HOPE YOU HAVE MORE CLARITY ON THE TECHNOLOGIES NOW, LETS BUILD YOUR ECOMMERCE WEBSITE

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